



# EVERGLADES SEAFOOD FESTIVAL

All the Fun of a Country Fair – with Live Music & Fresh Seafood  
In Historic Everglades City on FEBRUARY 9/10/11, 2018

Betterment Association of the Everglades Area, Inc.

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[www.evergladesseafoodfestival.org](http://www.evergladesseafoodfestival.org)

## SPONSORSHIP – 2018

### PLATINUM SPONSOR \$20,000 plus

Name & Logo on official Festival T-shirts

Introduction on stage by Mayor Sammy Hamilton at

Saturday's Opening Ceremony

Meet & Greet with all Entertainers

Banner on Festival Stage

Name & Logo in large bold print

Logo on billboard at intersection of US-41 & SR-29

Media Coverage (Radio, Flyers, Posters, etc)

Name & Logo on Festival Website

Shout out by Radio Personality all weekend

Flash Name & Ad up on large LED screen

Wrist bands and shirt package

Vendor Space

### GOLD SPONSOR \$10,000

Name & Logo on Festival Beer Mugs

Banner on Large Beer Tent

Name & Logo in large bold print

Logo on billboard at intersection of US-41 & SR-29

Media Coverage (Radio, Flyers, Posters, etc)

Name & Logo on Festival Website

Shout out by Radio Personality all weekend

Flash Name & Ad up on large LED screen

Wrist bands and shirt package

Vendor Space

### SILVER SPONSOR \$7,000

Name & Logo on Festival Beer Mugs

Banner on Small Beer Tent

Name & Logo in large bold print

Logo on billboard at intersection of US-41 & SR-29

Media Coverage (Radio, Flyers, Posters, etc)

Name & Logo on Festival Website

Shout out by Radio Personality all weekend

Flash Name & Ad up on large LED screen

Vendor Space

### BRONZE SPONSOR \$5,000

Banner on Main Stage (name & logo)

Media Coverage (Radio, Flyers, Posters, etc)

Name & Logo on Festival Website

Shout out by Radio Personality all weekend

Flash Name & Ad up on large LED screen

Vendor Space

### GENERAL SPONSOR \$1,000 to \$4,000

Name on Stage Banner

Name on Festival Website

Shout out by Radio Personality all weekend

Flash Name & Ad up on large LED screen

**DEADLINE** for signing contract and payment is **December 15, 2017**. The organizers reserve the right to refuse applicants or to charge extra for exclusivity. There is a limited number of opportunities for tent sponsorship.

NAME \_\_\_\_\_ POSITION \_\_\_\_\_

COMPANY \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

The Everglades Seafood Festival is operated by the Betterment Association of the Everglades Area, Inc.  
a 501(c)(3) non-profit (EIN 65-0057930), whose Mission is to Help the Local Community. 2/10/17